

Marianna D'Annunzio

UX/UI
Creative Director

Marianna D'Annunzio (she/her)

40 W 70th St 1B, New York, NY 10023

+1.917.945.3435 / +39.333.963.4433

hidella@gmail.com

workwithmari.com / 2020-2021 work available upon request

Experience

VIVALDI / Creative Director

FEB 2020 - PRESENT, NEW YORK CITY

Vivaldi is a global business and brand transformation firm at the intersection of strategy, brand, technology and design. Leading user experience and visual design efforts for clients such as McGraw Hill Education, 1-800 Flowers, Cognizant, Hypertherm and AB InBev.

Tidy Nest / Co-Founder and Marketing Strategist

APR 2016 - PRESENT, BANGKOK (THAILAND)

Tidy Nest is an on-demand cleaning service specializing in condominiums in the Bangkok metropolis. Focused on setting a new standard for home services by using user-centered methodologies and extensive research on service design.

Fire One One / Design Strategy Director

JAN 2018 - SEP 2018, BANGKOK (THAILAND)

Project lead on digital products. Design and Brand Consultant for property developers and the healthcare institutions in Thailand, providing clients with strategic insights, design thinking workshops, and implementing relevant digital solutions that can help their business transform from within.

Facebook Inc. / Freelance Designer at Creative Shop

JUL 2013 - DEC 2017 NEW YORK CITY (USA)

Collaborating with clients such as P&G, Visa, Capital One, Marriott Hotels, and Axe to develop creative strategies / production assistance after their Publishing Garage sessions. Creating customized playbooks for specific brands to be distributed among their marketing teams around the world.

MakerBot / Design Art Director

JUN 2014 - JAN 2016, BROOKLYN, NY (USA)

Overlooking MakerBot.com as a Design Art Director and leading the globalization initiative to the Americas, Asia Pacific and Europe. Learning about 3D printing and its most flourishing markets.

Education

School of Visual Arts / BFA

SEPT 2007 - APRIL 2010, NEW YORK CITY (USA)

Graduated as the most awarded student within the Advertising and Graphic Design department of her year.

Istituto Pantheon Design & Technology /

Regional Licensed Designer

SEP 2005 - SEP 2007, ROME (ITALY)

Learned the basic skills of design from the great Roman architecture and Renaissance art.

Università Roma Tre / Economics and Commerce Major

SEP 2003 - SEP 2005, ROME (ITALY)

Attended courses focusing on Macroeconomics, statistics and finance.

Awards and Published Work

Title Designer for [Kenny Scharf: When Worlds Collide](#)

Webby's People's Choice Awards in collaborations with MoMA

One Show Silver Pencil

Clios Silver

Andy Awards Bronze

Art Directors Club Shortlist

Young Guns Awards Shortlist

Published work in Graphis Awards, and D&AD Awards Book 2010

Guest Speaker

Marianna has spoken to a few universities and schools such as the Fashion Institute of Technology, the School of Visual Arts, and Shrewsbury International School in Bangkok, where she was able to share her experience as a professional and as a life-long journey in learning. Her story particularly speaks to people that may come from very rigorous upbringing and are looking to pursue a career in creativity.